



The hours of sunlight have grown longer. On pleasant mornings, try taking a deep breath of fresh air, and in the evening, why not go for a walk that works up a light sweat. This month, we would like to introduce the **President’s Choice** packet product. By reviewing your lifestyle habits—diet, exercise, and sleep—and supplementing wisely, we hope you can enjoy healthy days every day.

Are you familiar with the “**President’s Choice Trial – 10 Packets**”? At the member price of **\$35**, it is offered at an affordable price, so please take advantage of this opportunity. First, try it for **10 days** and experience it for yourself.

The President’s Choice Story

One day in **1985**, our chairman, **Mr. Torii**, realized how inconvenient it was to open several bottles of supplements every time he wanted to take them. He thought, “*Why not put them all together into one packet?*” and instructed that a single serving of the supplements be combined into one packet. However, it took time to turn this idea into a product. Many tests had to be conducted to confirm that the ingredients would remain stable when packaged together. After repeated testing, the product was finally completed in **1985**.

Because it was a product personally selected by the president, it was simply named “**President’s Choice**.” Today, we are already on the **6th generation of President’s Choice**. This is because we are particular about our raw materials, and each time higher-quality ingredients become available, we upgrade the packet’s contents to improve the product. Our chairman is **90 years old this year and still going strong**. Almost every month he travels to Japan, and even while there he is always active and on the move. In his pocket, you will always find **President’s Choice**. Since he doesn’t need to open multiple bottles of supplements every morning, it has become an indispensable product for him—especially since he dislikes anything troublesome. We invite you to **try it for yourself**.



April Promotion!

- ① Receive **1 box of Kero Green** (32 sticks per box / S.R.P. \$30) as a **free gift with every purchase of 1 box of President’s Choice!**
- ② Purchase **5 boxes of President’s Choice** at once and receive an **additional free box of President’s Choice plus 1 box of Kero Green** (32 sticks per box / S.R.P. \$30) as a gift!
- ③ Receive **5 sticks of Kero Green** as a gift with every purchase of the **President’s Choice Trial (10 packets)!**



What is Kerokko?

Kerokko, is a vegetable created by combining the best qualities of **kale and broccoli**, is not only delicious but also contains even more nutrients than kale or broccoli themselves. **KERO GREEN** is made by turning this Kerokko vegetable into a whole powder, and then enriching it with **lactic acid bacteria and inulin**.

It is a luxuriously delicious **green drink**, like a premium vegetable juice.



SRP\$30 /32 packs

Magnus News is a monthly newsletter for Magnus members. Prices listed on this Newsletter are retail prices. Members have a significant discount on all products. For more information on becoming a member of Magnus, please call or visit magnusamerica.com.



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you'll want to try at
least once!**

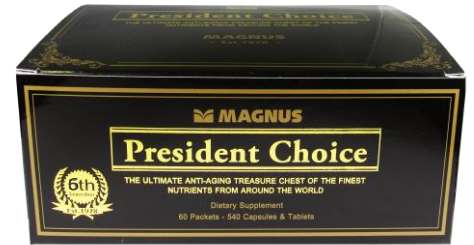
PRESIDENT CHOICE

SRP\$300/60 packs (540 tabs)

President's Choice began when **Magnus Chairman Mr. Torii** decided to combine the products he had personally used since the company's founding into a single convenient packet.

Always striving for better quality, and after **47 years of continuous improvement**, **President's Choice reached its 6th generation last year.**

It is easy to take and provides **synergistic benefits that cannot be obtained from individual supplements alone**, making it a truly **premium nutritional supplement.**



A convenient 10-packet trial pack is available!



9 capsules per packet,
featuring 6 different products!



■ ROYAL JELLY PRO

\$120 SRP / 150 tablets

Royal jelly, a remarkable nutritional food loved around the world, is known to help support **cognitive function and memory**, contributing to improved brain performance.

To this royal jelly, we have added **propolis and bee pollen**, both known for their **powerful antioxidant properties.**

The result is truly a **masterpiece among royal jelly products.**

■ FUKKEN

\$160 SRP / 330 tablets

This immunity-boosting formula harnesses the full power of shiitake mycelium—many times stronger than the mushroom cap—combined with ascophyllan derived from longevity seaweed

■ KAISO

\$160 SRP / 240 tablets

This exceptional formula strengthens the immune system, combining revered medicinal mushrooms such as reishi and agaricus—esteemed since ancient times as premium remedies—with concentrated seaweed extract, probiotics, and GMT-SOD, all crafted using a patented production method."



■ GARLIC PLUS

\$40 SRP / 60 capsules

Each capsule combines natural odorless garlic, Kintoki ginger, turmeric, and concentrated shijimi clam extract. This premium formula is designed to energize cells, promote healthy circulation, and boost overall vitality."

■ KAKI OYSTER EXTRACT

\$160 SRP / 150 capsules

Oysters, often called the 'milk of the sea' for their rich nutritional profile, contain a balanced array of liver-supporting nutrients such as taurine, zinc, and glycogen. Zinc, essential for cellular metabolism, not only supports the metabolism of proteins in nails and hair but is also said to rejuvenate cells, making it vital for anti-aging and energy enhancement. This premium formula encapsulates the concentrated extract of oyster meat in convenient capsules.

■ GINKGO CoQ10 MAX

\$84 SRP / 90 soft gel caps

A 21st-century supplement that blends traditional nutrients of the East with Western nutritional science, this comprehensive formula focuses on supporting heart health, vision, and memory."

Directions: Take one packet per day with water preferably after meal



Message from Mr. Torii

Year by year, the impact of global warming is causing cherry blossoms to bloom earlier. By the time you receive this issue of Magnus News, the cherry blossom season in Japan will likely be over. But in the colder northern regions, it is just beginning. In early February, I traveled to a city in Vietnam called Dalat. Dalat is located 1,500 meters above sea level and enjoys a mild climate year-round. During Vietnam's colonial period under France, it flourished as a resort town. A Vietnamese friend living in the U.S. had recommended that I visit at least once. Through an introduction, I had the opportunity to meet the Director of International Affairs at Vietnam National University. With that, I headed straight for Dalat, a place I had long admired. True to the pride of the Vietnamese, it was a truly picturesque and beautiful city—so much so that calling it a paradise would not be an exaggeration. Although it was early February, the climate was neither hot nor cold—it was a perfect otherworldly environment. A variety of cherry blossom called the peach blossom was in full bloom, giving the impression of spring in its full glory. The university dean took a liking to me and guided me around various places for four out of my five days in Dalat. Dalat National University has about 13,000 students, making it an excellent place to study. About 100 students study Japanese, and roughly 300 study Korean. Reflecting back, when I first visited Vietnam, Japanese cars were overwhelmingly common. Now, however, locally made cars dominate, followed by Korean and Chinese cars. During my trip, I rarely saw Japanese tourists, but there were many Korean visitors. The dean of the international department speaks both Japanese and Korean fluently, is very fond of Japan, and hopes to increase the number of students learning Japanese. I felt that I would like to contribute in some way, even if only modestly. For example, a few students could be invited each year to the Magnus Wellness House in Japan to experience Japanese life firsthand. I discussed such dreams with the dean, deepening our friendship.



The highland resort town of Dalat

Looking at the current state of the world, it sometimes seems like a scene from hell. Shouldn't we respect each other more and get along peacefully? Japan and Korea admired the West and worked hard to become advanced nations. Yet, not everything has gone smoothly; many problems remain.

As a result of extreme rationalization, people have become lazy. Jobs that are dirty, difficult, or dangerous are often left undone, and foreign helpers are brought in to handle these 3K jobs. Many come from Vietnam. However, in the future, as these countries develop, not only will they no longer provide helpers, but they themselves may need assistance. I believe this is a significant possibility.

A higher standard of living does not necessarily guarantee happiness. Perhaps the most important thing is physical and mental health. Reflecting on this, I considered the role of health foods. Ultimately, their purpose is to maintain health. Using health foods as a targeted therapy is not recommended. The best way is to take what you need regularly and live a healthy, active life without incident.

At my age, I realize that this is precisely why I am able to stay healthy.

This month's special is the President's Choice. For those unsure of what to take, why not boldly try the President's Choice? After some time, you may see results that exceed your expectations.



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FIRST CLASS MAIL

APRIL RECIPE

Crunchy Sesame Carrot Salad

Ingredients

- 3–4 large carrots, cut into matchsticks
- 2–3 scallions, thinly sliced
- 2 tbsp cilantro, chopped
- 2 tbsp sesame oil
- 1 tbsp honey
- 1 tbsp lemon juice
- 1 tsp grated ginger
- 1 clove garlic, grated
- 2 tsp toasted sesame seeds
- 1–2 tsp chili crisp (optional)
- Kosher salt, to taste



Instructions

- Toss carrots with a pinch of salt. Let sit 5–10 minutes, then drain excess liquid.
- In a bowl, mix sesame oil, honey, lemon juice, ginger, garlic, sesame seeds, and chili crisp.
- Add carrots, scallions, and cilantro. Toss well.
- Taste, adjust salt, and serve.

FROM OUR FRIENDS:

● After turning 60, I thought feeling easily fatigued was just part of aging. I tried walking more and eating more fruit, but it didn't make much difference. Then my daughter, concerned about my health, gifted me 'President's Choice' for Christmas. I started taking it the next day and immediately noticed a difference! Now I take one packet every other day, and I feel fantastic. I always bring 'President's Choice' with me when I travel.

Y.Sasaki(Los Angeles,CA)



● I had always wanted to try 'President's Choice,' but even the member price of \$210 was a bit over my budget, so I hesitated. When a trial became available last year, I purchased it right away and was completely impressed. Previously, I bought 'Ginkgo CoQ10 Max,' 'Fukuken,' and 'Royal Jelly Gold' separately, but after calculating, buying one box of 'President's Choice' is actually cheaper. Plus, taking multiple supplements in a single packet is very convenient. It's an essential supplement for maintaining my health.

K.Choi(Seattle, WA)

